



PRESS RELEASE

Chaparral Boats Awarded NMMA CSI Awards Nine Years in a Row

FOR IMMEDIATE RELEASE

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Nashville, Georgia – Chaparral Boats continued its award winning streak when the company was recognized and awarded for the ninth consecutive year for excellence in Customer Satisfaction by the National Marine Manufacturer's Association (NMMA) presented at the Miami Boat Show.

Chaparral was an award recipient in every line of boats in its 2016 fleet, including first-year recognition for its all new Vortex jet boats and SunCoast outboards.

Chaparral's recognition in the widely popular jet boat category was particularly impressive because it was the first jet boat builder to receive this prestigious award. As the first and only recipient in the jet boat category, Vortex was a clear leader in this category.

"This year's CSI awards spotlight two things," said Chaparral Executive Vice President and Founder Buck Pegg. "We consistently build innovative quality products for the pleasure and satisfaction of our customers worldwide. We take pride in our tradition of boat building excellence which has spanned over 50 years.

"Secondly, it's all about teamwork", continued Pegg, "and we have the marine industry's finest employees, dealer network and vendor partners. Our worldwide dealer network works tirelessly to ensure our customers have a great experience before, during, and after the purchase of their boat. This commitment has brought many new and repeat buyers to the Chaparral brand over the last five decades.

Chaparral's clean-sweep extended to its bowriders, deck boats, cuddy and express cruisers, jet boats and fiberglass outboard lines.

The Marine Industry CSI Awards program honors participating manufacturers that actively measure customer satisfaction and pursue continuous improvement to better serve the customer. Award recipients must achieve and maintain an independently-measured customer satisfaction standard of excellence of at least 90 percent or higher. Customer satisfaction results are measured over the past year and are based on information provided by customers purchasing a new boat or engine during the period between April 1 and March 31, of each year. Participating manufacturers must survey all new boat buyers during this period.

About Chaparral Boats, Inc & Robalo Boats LLC.

Chaparral Boats, Inc. and Robalo Boats LLC are leading manufacturers of fiberglass boats under two brand names: sterndrive, jet and outboard pleasure boats by Chaparral, including H2O Sport and Fish & Ski Boats, SSi and SSX Sportboats, Sunesta Sportdecks, Signature Cruisers and Vortex Jet Boats, SunCoast Outboard Sportdecks, and outboard sport fishing boats by Robalo.

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